

Makerspace: Community Engagement Committee
Tuesday, September 29, 2020
6:30pm
Zoom

Minutes

1. Welcome/Introductions

Attendance: Gretchen DelCegno, Mary Jean Monnerat, Jere Wilson

2. Community Engagement Survey

- a. How do we know what the community wants?
- b. How do we spread the word?
- c. Deadline?
- d. Next action steps – who, what, how, when?

Surveys the best way to understand what our community's immediate priorities are for the Makerspace area. We can create an online survey through Google Forms, but publicize it through printed media – library newsletter, Plymouth Connection, Bristol Press and Waterbury Republican-American – as well as social media and the library's e-newsletter. We can also post/send flyers to targeted locations – Town Hall, American Legion, H.S. Library, School to Career, Chamber of Commerce, LIONS, and/or Rotary and ask that the survey be sent out through the Principals weekly e-mails to parents/families. Our deadline for the survey will be early December. (We can begin analyzing the data sooner.)

Gretchen will create the survey and a spreadsheet of potential audiences/targeted locations. Jere will create the press release.

3. Makerspace Naming Contest

- a. Begin planning
- b. Deadline?
- c. Next action steps – who, what, how, when?

Discussion about the potential pitfalls to a Naming Contest. Decided that we will “seed” the process by identifying some names of other Library Makerspaces, suggest that it be related to Plymouth History (clocks, locks, toy, waterwheel, fashion design, perfume), and suggest other

words that typically show up in Makerspace names. Contest Rules will indicate that we may choose NOT to select a name, or that we may not choose to use a name that we ultimately select as the winner, or that we may revise a selected name (to include Makerspace or some other identifying information). We decided that we would offer a monetary/gift card prize to the winner.

We would advertise in many of the same ways we advertised the survey. We would set a mid-December deadline, remaining, as always, flexible to keep suggestions coming.

4. Set next meeting date

A poll will be sent with the draft survey and spreadsheet to identify next meeting times.

5. Adjourn